



Creative Communication: Prepare Like an Actor



4 February 2021

Thursday

3pm to 4pm.

Complimentary.

*Limited slots available.
Prior registration is required.*

This webinar is a primer on creative communication, teaching you how to apply three acting tools to enhance your impromptu speaking and presentation skills.

While most of us don't see ourselves as actors, we unconsciously switch between a wide range of different roles every day of our lives, both at home and at work. When we switch roles, we often change how we speak in different settings, from meeting a potential client for the first time to delivering a formal presentation for senior management.

The key is to consciously craft your performance, allowing you to play the best version of yourself, no matter who you are talking to.

Join us for a 1-hour webinar where you will learn how to consciously craft vocal delivery and non-verbal communication, develop a "rehearsal culture" within your workplace, successfully adapt formal or informal presentations to engage different audiences, use insights and stories to gain audience empathy and attention and styling yourself to represent the values of your company.

Key Learning Points

1. Projecting fluent physical and virtual delivery that displays confidence and expressiveness
2. Successfully adapting messages for varied audiences and quickly evolving situations
3. Organizing active rehearsals of presentations within the workplace
4. Incorporating personal stories into conversations, presentations or speeches, ensuring they connect meaningfully with your main ideas
5. Altering your style to make the best impression on different audiences

About the speaker



Paul Falzon is a creative consultant, trainer and coach with over 20 years of experience in education and training for both public and private institutions. Drawing on his background as an actor, writer and director for theatre and television, Paul believes in enabling people to unlock their creative potential and communicating with empathy and confidence. Based in Singapore and active across the ASEAN region, Paul offers workshops in Creativity and Innovation, Persuasive Communication, Design Thinking, to name a few.

Do note that this webinar has limited availability.
Sign up today to reserve your slot!

[Click Here to Register](#)

Or Scan the QR code below!



You may also contact us at:
Email: meggie.ho@dnb.com.sg
Direct Line: 6439 6616

- Webinar will be hosted on the Zoom app • Participants are required to download the Zoom app before the webinar begins •
- Session will open 15min before the webinar starts • All questions for the Q&A sessions are to be posted on the chat window •

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