

# COVID-19 Impact Index

Understand which customers are impacted as a result of the pandemic with Dun & Bradstreet's data and analytical insights

The COVID-19 pandemic has spread across the globe, impacting virtually all countries and resulting in many governments imposing restrictions in attempts to stem its expansion. Our team of analysts and business experts around the world is monitoring the business landscape of the impacted regions using our category-defining data and insights—assessing how business' international relationships via corporate linkages are affecting corporate family trees.

Dun & Bradstreet leverages the depth and breadth of our global data to provide insights into your business connections along with COVID-19 related dynamic insights to provide an integrated impact assessment for improved decision making.

The COVID-19 Impact Index considers four key factors for a multi-dimensional view of the potential impact to your business:

<p>1</p> <p><b>COMPANY LOCATION IMPACT PERCENTILE RANK</b></p> <p>Assesses business site and corporate family locations subject to lockdown, stay-in-home, and shelter-in-place locations weighted by the number of confirmed cases and growth in cases by location.</p> 	<p>2</p> <p><b>COMPANY INDUSTRY IMPACT PERCENTILE RANK</b></p> <p>We have refined our industry classifications with deeper data to identify essential businesses vs. businesses that can operate remotely vs. those that require physical presence of customers or require employees at a central location.</p> 	<p>3</p> <p><b>COMPANY HEALTH IMPACT PERCENTILE RANK</b></p> <p>Assesses a company's health using Dun &amp; Bradstreet's predictive scores, such as the Failure Score, Commercial Credit Score, and Viability Rating. Based on prior natural disaster studies, pre-disaster credit health is one of the topmost predictors of a business' ability to survive post-disaster.</p> 	<p>4</p> <p><b>COVID-19 IMPACT PERCENTILE RANK</b></p> <p>Based on business connections with other organizations, such as customers, suppliers, or other third parties.</p> 
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Many businesses are concerned about the impact to their customers' financial health as a result of the extensive spread of the coronavirus. You need to understand not only the geographic location of potentially impacted customers, but also the hidden, downstream risks in your customer portfolio.

Our Finance Intelligence capabilities are powered by the Dun & Bradstreet Data Cloud, which offers the world's largest set of business decisioning data and analytical insights on hundreds of millions of businesses and other commercial entities across the globe. We continuously monitor our vast number of sources for changes that impact information in the Dun & Bradstreet Data Cloud, verify changes, and update the Data Cloud accordingly. This helps ensure that clients have the most up-to-date information possible to monitor their customer risk and to help protect their cash flow.

Our Monitoring solutions offer the data and tools for you to evaluate your customers' financial health and integrity for sound, actionable decisions that protect your business and monitor the risk in your customer portfolio on an ongoing basis.

## Contact Us

To get more information on our services, packages and understand how we can help your business.

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