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Infocredit Holdings embarks on first-ever CSR initiative with Mid-Autumn festival treats for 250 elderly residents from Kembangan-Chai Chee district
- Infocredit Holdings Pte Ltd

Singapore, 05 September 2014 – Infocredit Holdings Pte Ltd (IHPL) embarked on its first-ever Corporate Social Responsibility (CSR) initiative at Kembangan-Chai Chee Seniors Activity Centre (SAC) this evening. 250 needy elderly residents from the Kembangan-Chai Chee district were being served up an evening of delightful mid-autumn festival treats by more than 80 staff volunteers from IHPL. Mr. Tan Chuan-Jin who is the Minister for Manpower, Adviser to Marine Parade GRC Grassroots Organisations and Member of Parliament for Marine Parade GRC (Kembangan-Chai Chee) also graced the event to distribute red packets to the 250 needy elderly residents.

As part of IHPL's commitment to corporate social responsibility, philanthropy and volunteerism, *Infocredit Cares* was adopted as its corporate credo to create a positive and meaningful impact on society through various CSR programmes and initiatives. The IHPL group of companies which participated in the event includes Dun & Bradstreet (Singapore) Pte Ltd, Singapore Commercial Credit Bureau and Credit Bureau Singapore Pte Ltd.

"We wanted to move beyond cash contributions and encourage greater staff involvement and volunteerism through a hands-on approach. We are very heartened by the overwhelming support we have received from our own staff for the time and effort they have put in to make this Mid-Autumn Festival event a meaningful one for the elderly residents at Kembangan Chai-Chee." said Ms. Daphne Poh, Chairperson of the 2014 organizing committee for *Infocredit Cares*.

The elderly residents enjoyed an evening of food, music and a myriad of games under a pavilion near Block 22 of the Kembangan-Chai Chee Seniors Activity Centre. To add on to the festive cheer, the elderly residents were each given a box of mooncake.

Each elderly resident also received a specially woven *IHPL Cares* goodie bag containing useful toiletries such as a set of toothbrush and toothpaste, a bar soap, shampoo and body

wipes. The body wipes were particularly useful for the bed-ridden or immobile elderly residents who had difficulties using a shower to clean themselves.

Commenting on the elderly residents living in the Kembangan Chai-Chee residential district, Ms. Poh said, "Many of the elderly residents living here have little or no familial and social support. As the IHPL team is made up of many relatively young and enthusiastic staff, we hope to pass on that positive energy to the elderly residents and help them overcome loneliness, social isolation and forge new friendships in their community and beyond."

"We recognize that there exist different segments of our society who are in need of social and economic resources. For this event, we have decided to work with Kembangan Chai-Chee SAC as we believe there is good synergy between what we can offer as an organisation and the kind of assistance the elderly residents needed." added Ms. Poh.

IHPL Cares Mid-Autumn Festival 2014 Programme

Date: Friday, 5 September 2014

Time: 6pm to 9pm

Venue: Pavilion near Blk 22 of Kembangan- Chai Chee Seniors Activity Centre

<u>Time</u>	<u>Programme</u>
1800	Dinner commences Arrival of Media
1830-1900	Arrival of Mr. Tan Chuan-Jin Minister for Manpower, Adviser to Marine Parade GRC Grassroots Organisations and Member of Parliament for Marine Parade GRC (Kembangan-Chai Chee) Distribution of Red Packets to Elderly Residents
1900-1945	Guess the Oldies
2000-2045	Bingo Game
2045-2100	Distribution of Goodie Bags to Elderly Residents

Other Contributions under Infocredit Holdings

Infocredit Holdings has participated in various charities including cash contributions to the Singapore Children's Society's "1000 Enterprises for Children-In-Need" and "M1's Annual Charity Golf". More recently, Infocredit Holdings has contributed to Typhoon Haiyan's Disaster Relief.

About Dun & Bradstreet



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About Singapore Commercial Credit Bureau



Established in 2005, Singapore Commercial Credit Bureau (SCCB) operates a database of local enterprises and their credit history to provide clients with the insight needed to build trust and improve the quality of business relationships with their customers, suppliers and business partners. SCCB operates under D&B Singapore. For more information, please visit, www.sccb.sg.

About Credit Bureau Singapore



Credit Bureau (Singapore)

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Credit Bureau (Singapore) Pte Ltd (CBS), Singapore's consumer credit bureau, provides objective and accurate information to credit providers in the financial services industry to strengthen their risk assessment capabilities. By enabling clients such as banks, credit card companies and institutions to make better lending decisions, CBS aims to enhance Singapore's risk management capability.

As the leader in managing consumer credit information, CBS also seeks to enlighten, empower and engage consumers to manage and protect their financial health. CBS maintains data accuracy and integrity by using advanced technology to update millions of consumer information.

Throughout its operations, CBS observes a strict Code of Conduct that its members comply with. This ensures the highest moral and ethical standards in data handling in all business activities.

Established in 2002, CBS is a joint venture between The Association of Banks in Singapore and DBIC Holdings Pte Ltd. DBIC is part of the Infocredit Holdings group of companies, which has amongst its shareholders VEDA Advantage and Dun & Bradstreet. More information on CBS can be found at www.creditbureau.com.sg.

About Infocredit Holdings

Infocredit

Infocredit Holdings is a joint venture between NSP Holdings and Veda Advantage. Established in 1995, Infocredit Holdings is a global leading provider of credit information to an extensive worldwide network of more than 200 countries. Over the past decades, Infocredit Holdings has increased its business footprint with multiple bureau operations and initiatives implemented in various Asia-Pacific countries including Singapore, Malaysia and Cambodia. Using reliable, robust and scalable solutions, and multilingual interfaces, Infocredit Holdings has delivered quality business information solutions and first class technical and business support to develop credit bureaus in Asia and the MENA area. Infocredit Holdings has a vast experience using this proven technology in Singapore, Malaysia, New Zealand, Cambodia and Saudi Arabia.

Infocredit Holdings is the controlling shareholder of Dun & Bradstreet (Singapore) Pte Ltd, Dun & Bradstreet (Malaysia) Sdn Bhd, Credit Bureau (Singapore) Pte Ltd and Infocredit Databank Pte Ltd.

A market leader in the credit information industry in Asia, Infocredit Holdings has served multinational corporations, banks, financial institutions and large local enterprises worldwide. The company is the first in its industry in Singapore to be awarded the ISO9002 certificate by the Singapore Productivity and Standards Board for its quality international credit reporting services.

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